

# AGGRAND® NEWS

## AGGRAND Sales Boosters

Another growing season is beginning, and in order to be prepared to sell AGGRAND, make sure you have the G-1380 AGGRAND Information Booklet. AGGRAND prices for 2001 will remain unchanged, but make sure that your price lists are current. The latest dates of publication are as follows:

- G-326—ALTRUM Confidential Price list—4/2000
- G-1121—AGGRAND Retail On-the-Shelf—6/2000
- G-1122—AGGRAND Commercial Price List—10/99

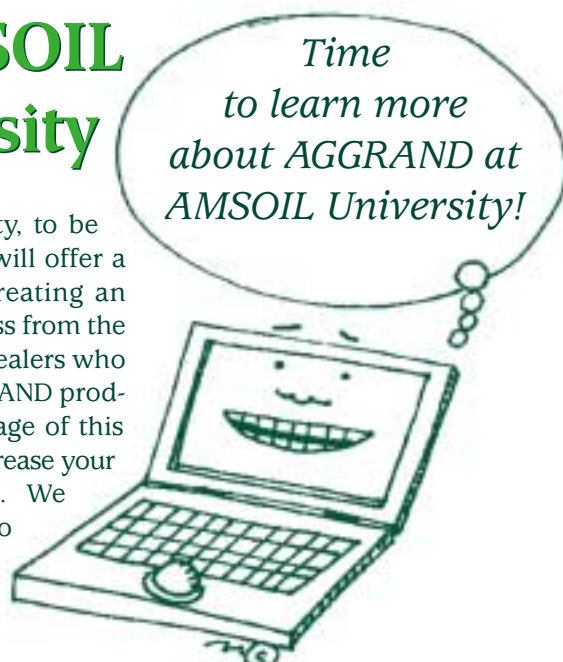
If your G-1380 is more than two years old, consider investing another \$10 for an updated version. Then you'll be sure to have all the latest information for the new growing season.



Soil testing is part of any fertility program, so don't forget to offer potential customers our soil-testing service. Order the G-1374 AGGRAND soil test kit. For as little as \$12.70, a basic soil analysis helps customers get vegetables and crops off to a great start with AGGRAND Natural Fertilizer products.

## AGGRAND Course at AMSOIL University

AMSOIL University, to be held May 21-24, will offer a course called "Creating an AGGRAND Business from the Ground Up" for Dealers who want to sell AGGRAND products. Take advantage of this opportunity to increase your AGGRAND sales. We look forward to seeing you there.



## AGGRAND Sample Bottles

Sample-size bottles of all the AGGRAND products are now available in 6-packs of 8-ounce bottles for \$9.00 (U.S.). Here are the stock codes:

- G-1497**  
Natural Organic Fertilizer (NOF)
- G-1581**  
Natural Liquid Bonemeal (NBM)
- G-1582**  
Natural Liquid Lime (NLL)
- G-1583**  
Natural Kelp and Sulfate of Potash (NKP)

Call 1-800-777-7094 to order.



# Wildlife Food Plots



Is the term “food plots” a familiar one to you? If so, you know that it refers to a method of quality wildlife management, which ensures a high quality source of forage for primarily deer and turkey, using clover and alfalfa.

AGGRAND became involved in the multi-million dollar food plot industry last summer, when a Dealer who, citing environmental concerns with chemical fertilizers (run-off, groundwater contamination, etc.), thought of AGGRAND Natural Fertilizers as the logical solution. Hunters and conservationists concerned about the application of chemicals in the woods and around streams, lakes and rivers have taken to AGGRAND’s all-natural fertilizer program.

The results from last season’s late summer and fall planting have been very encouraging, and many fine bucks have been harvested from those food plots.

For more information on this exciting niche market, call Greg Sawyer at AGGRAND and start work on your own food plot this spring.

## Virginia DOT Uses AGGRAND Natural Liquid Lime

In August of 2000, the Virginia Department of Transportation contracted to have seed and lime applied to medians and around bridges on I-64 between Richmond and Virginia Beach.

Their biggest problem was bag lime dust, considering the 40,000 cars per hour traffic flow along this corridor. When AMSOIL Direct Jobber David Reid introduced them to AGGRAND Natural Liquid Lime, they were quite willing to give it a try. They put down the lime and seed together using a hydroseeder spray gun, saving a lot of operator time in the process. No sooner had the mixture been put down than it rained for three days. Even so, the AGGRAND Natural Liquid Lime provided noticeably superior green-up to the previously bag-limed areas, which foreman Kevin Greg noted “didn’t have enough grass to feed a rat.” Needless to say, they’ll be using it again this year.

**Write to AGGRAND with  
your testimonials and  
suggestions**

send to:

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(715) 392-5267**